

18 JAN 1968

25X1 MEMORANDUM FOR: Mr. [REDACTED]
SUBJECT : Campus Recruitment Program

Jim:

The Executive Director-Comptroller has suggested that we take a look at our campus recruiting methods. I believe he reflects not only his own but the Director's concern and the belief that the problems we are facing today will be with us for some time. He really is raising the question: can we tap this market in other equally or, perhaps, more profitable ways? At his suggestion we are asking a small study group to spend two or three days brainstorming the problem.

This is to invite you to give as much as you can of 29, 30 and 31 January to a joint session with [REDACTED] who are coming in off the road--and with [REDACTED] of the Recruitment Division. The tentative schedule of meeting places is as follows:

29 January 1968	5E-60	0930 - 1700
30 January 1968	5E-60 4E-64	0900 - 1230 1400 - 1700
31 January 1968	4E-64	0900 - 1200

25X1 In addition to yourself, we are inviting [REDACTED] I am asking [REDACTED] to chair the group and prepare a report of the results. Bob Bannerman will talk with the group at 9:45 a.m. on 29 January, reflecting in more detail the substance of his discussions with the Executive Director-Comptroller and some of the background of the Agency's present policy for handling those campuses where demonstrations and publicity are expected.

We recently asked all the recruiters to comment on the current problems. Attached is a consolidation of their responses. It may serve to prime the pump a little.

ILLEGIB I recognize that you have a very busy schedule and probably cannot spare the full two and one-half days. To the extent that you can, would you let me know what time you can spare for this in order that we can do a little program-
ming ahead of time.

[REDACTED]
Deputy Director of Personnel

Att.

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